**Business Ethics PHIN 225**

**Course Syllabus**

**Women**

**Instructor:** *Micheal Humphries*

# **Text:** **Understanding Business Ethics**

By: Peter A. Stanwick and Sarah Stanwick

The text book is available via Amazon (as a purchase or as a rental)

***Policies:***

Students are expected to attend all classes throughout the semester and to arrive on time. Missed classes will require a short paper, to be assigned by the instructor. A third absence will result in an automatic penalty of one letter grade (an A will become a B). A fourth absence will result in the student being dropped from the course. Arriving late without cause is unacceptable, as it disrupts the flow of the class. A third late arrival will be counted as an absence, and subject to the above penalties.

Students are expected to abide by Touro College’s Academic Integrity Policy. Anyone violating academic integrity will be subject to disciplinary measures.

Students with a learning disability or handicap should speak with the instructor or the school administration. Touro College, as a matter of policy, will attempt to accommodate learning disabilities or handicaps as best as possible without degrading the quality of the course. Students, however, must bring the disability or handicap to the instructor/administration’s attention at the beginning of the semester.

# ACADEMIC INTEGRITY STATEMENT

Touro College and University System is a community of scholars and learners committed to maintaining the highest standards of personal integrity in all aspects of our professional and academic lives. Students and faculty are expected to share a mutual respect for teaching, learning and the development of knowledge. Because intellectual integrity is a hallmark of scholarly and scientific inquiry as well as a core value of the Jewish tradition on which our university system was founded, students and faculty are expected to adhere to the highest standards of honesty, fairness, professional conduct of academic work and respect for all community members.

Academic honesty supports our shared intellectual culture and our ability to trust one another. Students must avoid all acts of dishonesty, including, but not limited to:

* cheating
* plagiarizing (presenting the work or ideas of others as your own)
* fabricating (making up information, data, or research results)
* tampering (unauthorized removal or alteration of College documents, software, equipment, or other academic-related materials, including other students’ work)
* lying
* working with others when assignments or exams require individual work
* making unauthorized copies of copyrighted material
* facilitating or tolerating the dishonesty of others

Academic dishonesty lowers scholastic quality and adversely affects those who will eventually depend on the knowledge and integrity of our graduates. Failure to uphold the principles of academic integrity negatively impacts the reputation of Touro, the value of each and every degree awarded by the institution, and the future success of our graduates.

The Touro College and University System views violations of academic integrity with the utmost gravity. Such violations will lead to appropriate sanctions, from failure in coursework up to and including expulsion from the Touro College and University System. We commit ourselves to the shared vision of academic excellence that can only flourish in a climate of integrity.

# CELL PHONES AND CUMPUTERS

Cell phones should either be turned off or switched to silent/vibrate so as not to disturb the class. Computers may be used to take class notes only.

Simply put, students are expected (read, required) to be attentive during class lectures and to participate in class discussions. Students are not to receive/read text messages during class, surf the internet or otherwise be distracted from class via their cell phones. The same applies with computers. Students may take notes on their computers, but the computer screen may NOT be of an internet site or other reading/photo materials.

Being physically present is not enough to count as attendant. Students caught perusing the net, email, text messages or any material not related to the class will be marked as absent.

***Course Objectives***

Course objectives include but are not limited to the following:

The purpose of this course is to give the students a broad overview of the theoretical foundation that supports ethical decision making. It is from this theoretical grounding that the students can understand how their decisions related to ethical issues can impact not only themselves but others as well.

***Course Description***

Business Ethics is an upper division Marketing course and entails a series of in-class lectures, homework and final exam. The course will follow the text, so that each class will require prior reading of a chapter in the text.

The final is open book.

***Course Requirements***

* **Class attendance and participation. Simply showing up and sitting quietly in class is only half of what is expected.**
* **Homework will be assigned for most classes.**
* **Final Exam**

***Grade Determination:***

*Class Attendance and Participation: 10%*

*Homework: 45%*

*Final Exam: 45%*

***Course Outline:***

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| **Class/Session** | **Chapter** | **Topics** |
| 1 | 1 | The Foundation of Ethical Thought     |
| 2 | 2 | Contemporary Issues in Business Ethics     |
| 3 | 3 | Stakeholders and Corporate Social Responsibility     |
| 4 | 4 | Corporate Governance and Corporate Compliance |
| 5 | 5 | Ethics and the Environment     |
| 6 | 6 | Health Care Ethics     |
| 7 | 7 | Ethics and Information Technology     |
| 8 | 8 | Strategic Planning and Corporate Culture     |
| 9 | 9 |  Ethics and Financial Reporting     |
| 10 | 10 | Establishing a Code of Ethics and Ethical Guidelines |
| 11 | 11 | Evaluating Corporate Ethi |
| Final Exam |  | The Final Exam is a take-home exam |